



Retail Business Plan»



MRS. LALITHA RAO SAHIB

Awarded “**Woman Leader of Tomorrow - 2010**” by
ET NOW and Indiamart

WomeNext - a unique Women2Women retail business, promoted by the **Woman Leader of Tomorrow, Ms Lalitha Rao Sahib** to Empower a woman's economy.

WomeNext is simple to operate, structured on strengths a woman possesses, the business opportunity empowers the economy during this crisis of Covid 19 and eases its impact on family's income.

WomeNext is the simplest, easiest, transparent Business Plan for Women to start and operate with their own forte of Food.



THE START

Buy your choice of product/s from the wide range of **Udupi Ruchi & Temptas** brands available (check brochure for details).

Cook for the family and see how they praise you for the food.

Contact the one who recommended / sold the products to you. Ask for the concept of **WomeNext** and its business details.



JOINING THE REVOLUTIONARY BUSINESS

Register yourself on the **WomeNext** portal with the referral **WomeNext ID** (WID of the member who referred you) and avail your WID.

Place your order online at **www.udupiruchi.com** and avail discounts as per the below slabs.

Discount Structure	Discount Slab
Purchase on MRP up to ₹999 in single Order	20%
Purchase on MRP from ₹1,000 to ₹2,499 in single Order	25%
Purchase on MRP from ₹2,500 to ₹4,999 in single Order	30%
Purchase on MRP from ₹5,000 and Above in single Order	35%

You can check for order status: Processing / Shipped / Tracking. For every status, SMS and E-mail alerts will be provided.

You will receive your ordered stocks at your doorstep, delivered by our channel partner India Post (or other delivery service).

THE JOURNEY BEGINS

Cook for the family/friends and share their experience about the product/s with your near and dear ones.

Share them the product brochure to select the product/s of their preference. You may sell to them by giving any discount on MRP and retain the differential margin for yourself.

Your earning looks something like this:

Sample Working for Earnings	INR (on MRP)	Profit
Business Volume per month	10,000.00	3,500.00
Business Volume per month	25,000.00	8,750.00
Business Volume per month	50,000.00	17,500.00
Business Volume per month	1,00,000.00	35,000.00
Business Volume per month	1,50,000.00	52,500.00

Keep sufficient stocks and repurchase accordingly to service the requirements smoothly.

A JOURNEY TRAVELLED ALONE IS NO FUN

Refer your near and dear ones to join your **WomeNext** business journey.

Let no location / town / city / state be a restriction. Share with them the Teasers and Concept presentation to interest them.

Once they come forward, share the Business Plan, and explain the process. Check for the available vacancy in a PIN location and get them enrolled with your WID as referral ID. In case the PIN location already has an Uno Member present, then She becomes the Second Referral. The new member recommended by you will be authorized by the Admin on meeting the T&C criteria.

Once approved, they can start their exciting WomeNext journey, all thanks to you!



HERE ARE SOME BASICS

On every order your referee places, you will start earning 5% Primary Referral Incentive for 24 Orders OR 8 months, whichever is earlier. And 3% thereafter forever as Primary Referral Incentive. If you are a Secondary Referrer, then you will earn 2% incentive forever.

To be eligible for incentive pay-outs, you as a **WomeNext** member, must purchase for minimum of ₹3000 in a cycle month (cumulative of all orders).

The Company reserves the right to deactivate the **WomeNext** members who have not purchased the minimum of ₹10,000 stocks consecutively for 3 cycle months. If the member is a Uno Member in the PIN location, the status will be transferred to next eligible member thereafter (only new members will be linked for incentives). If the deactivated member wishes to restart, she will need to register as a fresh member.

The Incentive cycle shall be 25th of the month to 24th of the following month. Incentive amount will be credited on 1st working day of the following month.

Be the boss of your own business! Earn ₹52,500* and above per month by purchasing / re-purchasing of products.

Refer new **WomeNext** members and earn exciting referral incentives.

Why and whom are you waiting for? Just log on to www.udupiruchi.com and start your foodie business.

Go, promote, refer more and more **WomeNext** Members. No limit on referrals.

+ Seasonal and other promotions.



TERMS AND CONDITIONS

1. All online orders will be executed on prepayment basis. No Cash-on-Delivery (COD) will be available.
2. Payments will be supported by Razorpay. They will also provide solutions for WomeNext members who wish to register to receive payments from the family/friends.
3. No replacement for expiry, breakage, storage deficiency, slow or non-moving items. 100% money back for defective products, subject to QA validation. To follow strictly Storage SOP issued by company.
4. Early birds shall be benefitted for better earnings. For every PIN location, the first member shall be the Uno Member.
5. If a new member is referred by the existing member in the same PIN location, then she is eligible for 5% / 3% as primary referral incentive. In this case, no secondary referral shall be available.
6. All incentives are subject to TDS. All transactions will be done via e-wallet / e-banking facility.

7. The distance between each member in the PIN location will be 500m (250m radius). If the location is predominantly dominated by apartments, then the distance shall be 125m and total 250m distance between two members. Border areas of PIN locations will be considered too.
8. The new member registrations will be approved considering the location and other documents verification criteria.
9. Membership is not transferable; Nominee (only woman) can continue the business. Fresh documents will be required to update.
10. Referral incentives are paid on Billing Price whereas Member discounts shall be on MRP.
11. As such GST registration is not required for any **WomeNext** member unless their turnover is more than 20/40 lacs per annum for specified/other categories, respectively.

E. & E. O. Visit **www.udupiruchi.com** for complete terms and conditions.



Get in touch with the member who referred you. Or contact us for more details:



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www.udupiruchi.com