



## Retail Business Plan»

W.E.F. 25th August 2021



**MRS. LALITHA RAO SAHIB**

Awarded “**Woman Leader of Tomorrow - 2010**” by  
ET NOW and Indiamart

**WomeNext** - a unique Women2Women retail business, promoted by the **Woman Leader of Tomorrow, Ms Lalitha Rao Sahib** to Empower a woman's economy.

**WomeNext** is simple to operate, structured on strengths a woman possesses, the business opportunity empowers the economy during this crisis of Covid 19 and eases its impact on family's income.

**WomeNext** is the simplest, easiest, transparent Business Plan for Women to start and operate with their own forte of Food.



# THE START

Buy your choice of product/s from the wide range of **Udupi Ruchi**, **Temptas** and **Nutramine** brands available (check brochure for details).

Cook for the family and see how they praise you for the food.

Contact the one who recommended / sold the products to you. Ask for the concept of **WomeNext** and its business details.



# JOINING THE REVOLUTIONARY BUSINESS

Register yourself on the **WomeNext** portal with the referral **WomeNext ID** (WID of the member who referred you) and avail your WID.

Place your order online at **www.udupiruchi.com** and avail discounts as per the below slabs.

| Discount Structure  | Discount Slab |
|---|---------------|
| Purchase on MRP upto ₹998 in single order* (₹75 shipping charges extra) | 10%           |
| Purchase on MRP from ₹999 to ₹2,499 in single order                     | 20%           |
| Purchase on MRP from ₹2,500 to ₹4,999 in single order                   | 25%           |
| Purchase on MRP from ₹5,000 and above in single order                   | 30%           |

You can check for order status: Processing / Shipped / Tracking. For every status, SMS and E-mail alerts will be provided.

You will receive your ordered stocks at your doorstep, delivered by our channel partner India Post (or other delivery service).

# THE JOURNEY BEGINS

Cook for the family/friends and share their experience about the product/s with your near and dear ones.

Share them the product brochure to select the product/s of their preference. You may sell to them by giving any discount on MRP and retain the differential margin for yourself.

## Business Growth Incentive:

It is said "*A satisfied customer is an unpaid promoter*".

Share your and your family's best experience from **Udupi Ruchi**, **Temptas** and **Nutramine** products with your contacts; let they too get experienced and share with others. Earn your profits on these efforts.

Business Growth Incentive is explained in the next slides.

## Sample working 1:

Introduce 5 members to WomeNext and see all your members introduce in multiples of 5 and purchase/sell for ₹1200 (invoice value) every month during Retail Business Month (25th of the month to 24th of the following month). The below is only sample working actual earnings will be based on actual business done during the month.

| Introduce 5 Members and Multiples there off |             |            |
|---|-------------|------------|
| Stages                                      | Incentive % | BGI Amount |
| Retail Stage 1                              | 8           | ₹480       |
| Retail Stage 2                              | 5           | ₹1500      |
| Retail Stage 3                              | 2           | ₹3000      |
| Retail Stage 4                              | 1           | ₹7,500     |
| Retail Stage 5                              | 1           | ₹37,500    |
| Retail Stage 6                              | 1           | ₹1,87,500  |
| Retail Stage 7                              | 1           | ₹9,37,500  |
| Total                                       | 19          |            |

# HERE ARE SOME BASICS

To be eligible for Business Growth Incentive pay-outs, you as a **WomeNext** member, must purchase for minimum of ₹1200 (invoice value) in a cycle month (cumulative of all orders).

No restriction or compulsion to introduce members. You will earn only from members who have purchased. The above is only sample working of earnings based on 5 members introduction and multiples there off at each stage. The earnings will be on the actual members referred and their sales value.

Introduce any number of members, anywhere in the country. As its operational on e-commerce platform. You will be able to view your all references at Retail Family Tree in your portal.

Ensure all your Stage 1 members and their referrals make the purchases / sales in a Retail Business Month and advise them to repeat the same with their referral members to earn more and more.



All incentives earned on Taxable Amount will be released in your portal and credited to Retail E Valet. To receive as a bank transfer, kindly update your bank details. PAN updating is compulsory, all payments are subject to TDS. All such orders / payments successfully created on or before 24th of the month are accounted for BGI payment calculation.

Your Profits through BGI are available at BGI Report in your portal.

Retail Business Month cycle shall be 25th of the month to 24th of the following month. Incentive amount will be credited on 1st working day of the following month.

Under your Membership ID, you can place an order for any shipping address across India apart from yours.

All Incentives are calculated on Compression Basis. The below table explains the compression of stages.

You may have any number of your references under you, for the particular month whoever makes purchases will come up the stages for that particular month only.

| Compression Working For the Month |                 |               |
|-----------------------------------|-----------------|---------------|
| Stages                            | Purchase Status | Current Stage |
| 1                                 | ₹1500 purchased | 1             |
| 2                                 | -               |               |
| 3                                 | -               |               |
| 4                                 | ₹2500 purchased | 2             |
| 5                                 | -               |               |
| 6                                 | -               |               |
| 7                                 | ₹800 purchased  | 3             |
| 8                                 | ₹2500 purchased | 4             |
| 9                                 | -               |               |
| 10                                | ₹5000 purchased | 5             |
| 12                                | -               |               |
| 13                                | ₹500 purchased  | 6             |
| 14                                | -               |               |
| 15                                | ₹1200 purchased | 7             |

# TERMS AND CONDITIONS

1. All online orders will be executed on prepayment basis. No Cash-on-Delivery (COD) will be available.
2. Payments will be supported by Razorpay. They will also provide solutions for WomeNext members who wish to register to receive payments from the family/friends.
3. No replacement for expiry, breakage, storage deficiency, slow or non-moving items. 100% money back for defective products, subject to QA validation. To follow strictly Storage SOP issued by company.
4. All incentives are subject to TDS. All transactions will be done via e-wallet / e-banking facility.
5. Membership is not transferable; Nominee (only woman) can continue the business. Fresh documents will be required to update.
6. Referral incentives are paid on Taxable Amount whereas Member discounts shall be on MRP.
7. As such GST registration is not required for any **WomeNext** member unless the Retail Business turnover is more than 20 lacs per annum as specified by the government.

E. & E. O. Visit **[www.udupiruchi.com](http://www.udupiruchi.com)** for complete terms and conditions.

Earn high income by retailing food products and referring enterprising members.

Refer new **WomeNext** members and earn exciting Business Growth Incentives.

Why and whom are you waiting for? Just log on to [www.udupiruchi.com](http://www.udupiruchi.com) and start your foodie business.

**Slab based discounts up to 30% for doing regular retail business.**

**Business Growth Incentive for referring members and their sales.**

**Cashback offers for Star Members of the Month.**

**Double Dhamaka Offer : Buy 1, Get 1; Buy 2, Get 1; etc.**

**Many more seasonal offers and other promotions.**



"You can't eat the cake and have it too!" But now with **Udupi Ruchi**, **Temptas** and **Nutramine** products of **WomeNext**, "The more you consume and sell, the more you will earn."

Retail Business cannot be more tempting, convenient and transparent than this, hurry up and be the boss of your business by being Vocal for Local. **WomeNext** is brought to you by **Ms. Lalitha Rao Sahib**, a **Women Leader of Tomorrow - 2010** Awardee.

**WomeNext** is an empowerment program by a Woman and for the Women.





Get in touch with the member who referred you. Or contact us for more details:



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www.udupiruchi.com